INFOSAMS

FILMS

VFX

MEDIA

IT

AI

INFOSAMS

AI & DATA ANALYTICS

Infosams is a pre-eminent force in the world of artificial intelligence, renowned for its comprehensive and innovative AI based integration services. With a dedication to excellence and a forward-thinking approach, the company empowers businesses across industries to leverage AI for transformative growth and efficiency. Through innovative AI applications, the company helps clients enhance customer experiences, optimise operations, and unlock new revenue streams. Infosams excels in delivering a wide range of AI solutions tailored to meet the diverse needs of its clients.

AI Integrated Solutions

Infosams excels in harnessing the power of artificial intelligence to create intelligent, data-driven solutions that revolutionise business operations. The AI-integrated solutions encompass machine learning, natural language processing, computer vision, predictive analytics and automation, enabling businesses to make smarter decisions and streamline processes. From enhancing customer interactions through AI powered chat bots to optimising supply chains with predictive analytics, AI solutions drive innovation and efficiency across various industries.

Our AI Contribution in Agriculture

Infosams is working on R & D to help agriculture with its cutting-edge AI solutions, helping farmers and agribusinesses enhance productivity, sustainability and profitability. With a commitment to excellence and a track record of transformative results, the company continues to set the standard for AI solutions, ensuring that educators and farmers alike can thrive in an increasingly digital world.

• **Supply Chain Optimisation:** AI solutions that streamline the agricultural supply chain, improving logistics, reducing waste, and ensuring timely delivery of products.

• **AI based soil quality analysis and solutions:** We use IoT sensors to monitor soil conditions continuously and provide farmers with detailed reports and actionable insights. Based on the feedback we recommend specific fertilisers and quantities for different field zones and suggest irrigation schedules based on real-time soil moisture data.

Why Choose Us

- • Expertise and Experience
- • Innovative Solutions
- • Customised Approach
- • End-to-End Services
- • Ethical AI
- • Value for money
- • Scalability and Flexibility

Comprehensive AI Based Solutions

- • **Intelligent Chatbots:** AI driven bots that provide efficient support, enhance user engagement and streamline service delivery.
- • **Machine Learning Models:** Custom designed machine learning algorithms that improve predictive accuracy and facilitate data-driven decision making.
- • **Natural Language Processing (NLP):** Advanced NLP solutions that enable better understanding and interaction with human language, automating text analysis and enhancing communication.
- • **Predictive Analytics:** Tools that utilise historical and real-time data to forecast future trends, helping businesses anticipate changes and make informed decisions.
- • **Speech Recognition:** High accuracy voice recognition solutions for transcription, virtual assistants and voice command interfaces.
- • **Supply Chain Optimisation:** AI solutions that optimise logistics, inventory management and overall supply chain efficiency.
- • **Healthcare AI:** Solutions that assist in diagnostics, treatment planning and patient management, improving healthcare outcomes and operational efficiency.

Data analytics services

Data analytics is at the core of Infosams service offerings. We specialise in converting raw data into actionable insights, driving informed decision-making and strategic planning. The expertise covers big data analytics, predictive modelling, business intelligence and data visualisation.

Industries we cater currently for data analytics services:

- Finance and Banking
- Healthcare
- Agriculture
- Retail and E-commerce
- Manufacturing and Supply Chain
- Telecommunications
- Insurance
- Marketing and Advertising
- Energy and Utilities

Services offered

- **Financial Analytics Services:** Explore how financial analytics can improve risk management and maximise returns.

- **Healthcare Analytics Services:** Discover how healthcare analytics can improve patient outcomes and optimise operations.

- **Supply Chain Analytics Services:** Explore how supply chain analytics can streamline operations and enhance efficiency.

- **Marketing Analytics Services:** Discover how marketing analytics can drive targeted campaigns and maximise ROI.

- **Predictive Analytics Services:** Explore the power of predictive analytics in anticipating future trends and making informed decisions.

- **Retail :** Predictive & Prescriptive analytics for retail industry in any segment.

Why Choose Us

- Predictive capability
- Scalability
- Flexibility
- Collaborative approach
- Adaptability
- Cost effective
- Client focused

Our Specialisation on Data Analytics

- Data Collection and Integration
- Data Cleansing and Pre-processing
- Exploratory Data Analysis (EDA)
- Descriptive Analytics
- Predictive Analytics
- Prescriptive Analytics
- Data Mining
- Text Analytics
- Real-time Analytics
- Customer Analytics
- Marketing Analytics
- Financial Analytics
- Healthcare Analytics
- Supply Chain Analytics

IT CONSULTING

Infosams is a specialised solutions provider in the information technology industry. The philosophy adopted is that it always respects its client's interests and delivers exactly to the client needs with a cost-effective solution. Infosams excels in IT consulting, offering bespoke strategies that align technology initiatives with business objectives. The team of seasoned consultants provides comprehensive services, from IT strategy drive digital transformation, ensuring end to end consulting. The company also delivers a broad range of products suitable for the client needs.

Some of the services are:

IT Strategy Consulting

• Strategic planning for IT initiatives aligned with business goals.
• Assessing current IT infrastructure and proposing improvements.

IT Project & Program Management

• Managing IT projects from initiation to completion.
• Risk management and quality assurance.

E-commerce & Mobile App Development Consulting

• Ecommerce development consulting.
• Apps development, Cross-platform and native app development guidance.

Digital Transformation Consulting

• Guidance on adopting digital technologies to enhance business process.
• Managing cloud computing, IoT, AI and other related emerging technologies.

Vendor Management Consulting

• Selecting and managing third-party vendors.
• Negotiating contracts and service-level agreements.

Training and Change Management

• Training employees on new technologies and systems.
• Managing organisational change associated with IT initiatives.

Outsourcing Advisory

• Advising on outsourcing of IT functions.
• Vendor selection and contract negotiation.

Why Choose Us

• Expertise

• Cost-effective solutions

• Flexibility

• Objectivity

• Focus on core business

• Access to latest Technologies

• Quality over quantity

Our Specialised Approach

• Strategic Alignment and Program Planning

• AI based approach on end to end for cost effectiveness

• End-to-end offshore setup for cost effectiveness

• Risk and Issue Management

• Governance and Compliance

• Performance Measurement and Analytics

• Change Management and Transformation

• Technology Integration and Digital Enablement

• Quality Assurance and Continuous Improvement

Infosams excels in testing and help clients in AI based Testing services. The extensive suite of testing services includes functional, performance, security and automation testing, guarantees the highest quality of software products. By employing state-of-the-art tools and methodologies, we ensure that applications are robust, secure and perform seamlessly under various conditions. We are committed to delivering excellent value for money by providing high-quality testing services tailored to your organisation's needs at competitive rates. Our transparent pricing model and flexible engagement options ensure that you receive maximum value from your investment in testing services. Ensure the stability and quality of your software with our Testing Services.

Entire software testing activities in one roof!

Our company can provide extremely cost-effective end-to-end testing activities from offshore.

• Integration testing: Test individual modules or units in isolation and then test them together as a group to validate their integration.

• System integration testing: Test end-to-end scenarios involving multiple systems to ensure seamless communication and functionality.

• System testing: End-to-end testing of the software application.

• Regression testing: Re-execution of previously executed test cases.

• User acceptance testing: End-users or stakeholders perform testing in a real-world environment.

Why Choose Us

• End to End testing

• Expert Team

• Comprehensive services

• Advanced Tools

• Quality Assurance

• Customer Focus

• High value Low cost

Other specialised testing services activities

• Performance testing
• Security testing
• Database testing
• Accessibility testing
• Usability testing
• Compatibility testing
• Localisation and Internationalisation Testing
• Continuous Integration/Continuous Deployment (CI/CD) Testing

Test Management Consulting

Collaborate with stakeholders to define test objectives, scope and approach. Develop a comprehensive test strategy that aligns with project goals and requirements. Define test entry and exit criteria, including criteria for test completion and sign-off.

AI Based Specialised Testing

Infosams pioneers in adding AI based testing to help clients for best quality deliverables.

• **Automated Test Case Creation:** Analyse requirements and generate test cases automatically, reducing the need for manual test case creation.

• **Dynamic Test Case Generation:** Create test cases on the fly based on changes in the application code or user behaviour.

• **Test Data Optimisation and Management:** Generate realistic test data based on historical data or specific scenarios, ensuring a wider range of testing is covered.

• **Intelligent Test Execution and Prioritisation:** Prioritise tests based on their likelihood of uncovering defects, focusing efforts on the most critical areas.

• **Automated Reporting:** AI can generate detailed and intelligent test reports, highlighting key metrics, trends and insights.

• **AI-powered Defect Detection:** AI can analyse test results and logs to identify potential defects more effectively, improving overall accuracy.

• Bug Prediction
• Defect Clustering

VFX & MEDIA

Infosams is synonymous with world-class VFX services, pushing the boundaries of visual storytelling. The talented team of artists and technicians employs state-of-the-art technology and cutting-edge techniques to create stunning visual effects that enhance the narrative of any project. From realistic simulations and breathtaking landscapes to intricate character animations, Infosams transforms imaginative concepts into visual masterpieces. Infosams consistently delivers awe-inspiring and ground-breaking work that captivates audiences worldwide. The commitment to quality, innovation and client satisfaction ensures they deliver extraordinary results that exceed expectations.

Professional VFX Special Effects and Motion Graphics Services

Unleash Creativity with Our Professional VFX Special Effects and Simulations. From breathtaking explosions and realistic simulations to mind-bending visual effects, our team of experienced VFX artists is dedicated to delivering stunning and immersive experiences for your projects. We specialise in providing professional VFX motion graphics services to elevate the visual appeal and storytelling of your projects.

Professional Film Video Editing and Colour Grading Services

Craft Your Story with Our Professional Film Video Editing. We specialise in providing professional film video editing services to bring your creative vision to life on the screen. We specialise in providing professional film Colour correction services which delivers high quality and cinematic colour grading services.

Green Matte / Wire Removal in Film Footage

Ensure seamless integration of the subject into any background with our Green Matte removal service and our wire removal services help you achieve seamless and polished footage that captivates your audience.

Rotoscope and Background Painting Services

Our skilled team of visual effects artists specialises in Rotoscope, providing precise and detailed work that enhances the visual appeal of your projects. We provide background painting services to enhance the visual appeal and atmosphere of your projects.

Professional VFX Compositing Services

Elevate Your Visual Effects with Our Professional VFX Compositing Services. We specialise in providing high-quality VFX compositing services to bring your creative vision to life.

Virtual Set & 3D Modelling

Transform your creative vision into captivating visuals with our comprehensive 3D Modelling and Animation Services. Our team of skilled artists and animators will bring your ideas to life with precision, creativity and attention to detail.

Why Choose Us

- Attention to detail
- Efficiency
- Customisation
- Timely Delivery
- High quality results
- More value for less spend
- Stunning effects

Our VFX Specialisation

- Bring any object to life in stunning detail with our object modelling service and create compelling characters that resonate with your audience with our character modelling service.
- We transform your ideas into captivating animations with our professional animation services and enhance the visual appeal of your projects using professional compositing services.
- At Infosams, we specialise in providing top-of-the-line VFX special effects and simulations services to bring your creative visions to life.
- Our team of talented VFX artists and motion graphic designers is dedicated to delivering stunning and dynamic visuals that captivate audiences.
- Our team of talented video editors is dedicated to delivering high-quality and engaging content that captivates audiences.
- Our team of talented Colourists is dedicated to delivering high-quality and cinematic Colour grading that enhances the mood, atmosphere, and overall look of your footage.

Professional Voice Over and ADR Services

Elevate Your Production with Professional Voice Over and ADR Services. We specialise in providing professional voice over and ADR (Automated Dialogue Replacement) services to enhance the audio quality and storytelling of your productions.

2D, 3D animation for film title and corporate logo creation services

Transform your digital content with our professional 3D Background Creation with Animation service. We have specialist on various industry leading software's. We use Professional grade 3D creation suite for 3D modelling, animation and rendering.

Environment and Cartoon Set Creation with Texturing

Transform your storytelling with our professional Environment and Cartoon Set Creation service, including expert texturing.

Professional 3D Walk Through Services

Step into Your Vision with Professional 3D WalkThroughs. We specialise in providing professional 3D Walk Through services to bring your projects to life.

Film Poster Design

Make a lasting impression with our professional Film Poster Design service. Our team of experienced designers specialises in creating visually captivating posters that effectively promote your film, engage your audience and leave a lasting impact.

Education Video Preparation Services

Create custom educational videos aligned with curriculum standards for various subjects and grade levels. Enhance traditional teaching methods with visually engaging videos that reinforce learning objectives and concepts.

Why Choose Us

- Expertise and Experience
- Creativity and Innovation
- Collaborative Approach
- Customer Satisfaction
- Quality Assurance
- The best return on investment
- Professionalism

Professional 360 Degrees Photography and Virtual Tours Services

Immerse Your Audience with Professional 360 Degrees Photography and Virtual Tours. We have a specialised team Zeal360 in providing professional 360 degrees photography and virtual tours services to create immersive and interactive experiences for your audience.

Professional 360 Degrees Video

Immerse Your Audience with Professional 360 Degrees Video. We specialise in providing professional 360 degrees video services to create immersive and captivating experiences for your audience.

Our Specialisation On Media

- Infosams have specialist for making 2D, 3D animations of Titles and logo creation, film poster designs, green matte removal, precise rotoscoping, wire removal.
- We have talented artists who specialise in creating custom environments tailored to your specific needs and creative vision.
- Our team of talented voice actors and ADR specialists is dedicated to delivering high-quality and immersive audio that brings your project to life.
- We have a specialised team Zeal360 in providing professional 360 degrees photography and virtual tours services to create immersive and interactive experiences for your audience.
- Our team of experienced videographers and 360 degrees video specialists is dedicated to delivering high-quality and engaging content that captivates viewers.
- Whether it's showcasing real estate properties, architectural designs, interior spaces, or immersive environments, our team of experienced 3D artists and designers is dedicated to delivering high-quality and immersive experiences that captivate your audience.
- We are proud to announce that we have completed more than 10,000 virtual tours.

FILM PRODUCTION & COMMERCIALS

Feature Films

Infosams is in the process of creating feature films which span across genres, including action, adventure, comedy, romance, science fiction, fantasy and more. This serve as a primary form of entertainment for audiences worldwide, offering immersive storytelling experiences that transport viewers to different worlds, cultures and perspectives. This feature film is developed with advancements in technology, allowing film makers to create more visually stunning and immersive experiences. From the silent era to the advent of sound, colour, CGI and beyond, the medium continues to push boundaries in storytelling, cinematography and special effects. We are working on 4 feature films with British film industry. The first film is in post-production stage, couple of them in production stage and one in pre-production stage.

Sci-Fi Film Production

In the realm of sci-fi film production, Infosams stands out as a visionary leader. The expertise in blending narrative and technology results in captivating, immersive experiences that transport audiences to new worlds and also have set new standards in cinematic excellence.

Animated Series

Animated series encompass a wide range of genres, styles and formats, catering to diverse tastes and preferences. Infosams animated series tell intricate stories with complex characters, explore fantastical worlds and address a wide range of themes and topics. It offer flexibility in storytelling which bring life to imaginative concepts and visually stunning landscapes that might be difficult or costly to replicate in real life.

Animation Services

Infosams is a powerhouse in the animation industry, known for producing high-quality animated content. By blending artistic talent with advanced animation technology, they create captivating stories and memorable characters that entertain and inspire. From feature films and TV series to short films and commercials, the animated works are celebrated for the creativity and technical process.

Professional Filming Services

We specialise in providing professional filming services for feature films, advertisements and documentaries.

Commercial Advertisement

Infosams excels in creating impactful media advertisements that resonate with audiences and drive brand success. The creative team combines innovative storytelling with striking visuals to produce ads that capture attention and leave a lasting impression. Whether it's a TV commercial, digital campaign, or social media content, ads are known for the originality, effectiveness and ability to engage diverse audiences.

Why Choose Us

- Experience and Expertise
- Creative Vision
- Technical Proficiency
- Customised Solutions
- Professionalism
- Client Satisfaction
- Innovative Solutions

Our Specialisation in Film Production

- We specialise in providing professional filming services for feature films, advertisements and documentaries.

- We have done more than 20 video commercials. We are currently working on 5 films which are planned to release in a coulple of years. Our VFX teams caters all feature film works.

- Infosams animated series tell intricate stories with complex characters, explore fantastical worlds, and address a wide range of themes and topics.

- From feature films and TV series to short films and commercials, the animated works are celebrated for the creativity and technical process.

- The creative team combines innovative storytelling with striking visuals to produce ads that capture attention and leave a lasting impression.

PRODUCTS

AI Interview bot

Infosams is in the edge of developing the AI based interview bot project. Here the hiring process is done by providing unbiased evaluations, efficient scheduling and personalised assessments.

Virtual Interviews: AI-powered chatbots or virtual assistants can conduct preliminary interviews with candidates, asking predefined questions and assessing responses based on tone, content and relevance. This saves time for hiring managers and provides a consistent experience for all applicants.

Feedback and Reporting: AI generate reports and analytics based on candidate interactions, interview performance and assessment results. This data can help hiring teams make informed decisions and continuously improve the recruitment process.

AI generated video

AI generated videos have various applications in industries such as entertainment, advertising, education and virtual reality. In Infosams we are in the R & D Phase of developing new video content based on input data, such as text, character, style or theme using AI techniques. This technology can be used to create animated videos based on user input or predefined parameters.

Why Choose Us

- Advanced Tools
- Transparent Pricing and ROI
- Data Security and Compliance
- Proven track record
- On going support
- Proven Success
- Affordable excellence

E-commerce store + Mobile Apps

Developing the e-commerce store with tailored functionalities, features and integration based on client needs. Infosams is at the forefront of the e-commerce revolution, providing comprehensive solutions that transform on-line shopping experiences. The e-commerce platforms are designed for scalability, security and user engagement, offering features like seamless payment integration, personalised shopping experiences and robust inventory management.

Infosams delivers an add on mobile app facility along with the websites to the clients as per their request.

On - Line Education Portal

Infosams is revolutionising the education sector with its comprehensive solutions, designed to enhance learning experiences, streamline administrative tasks and improve educational outcomes. The company provide professional development courses and certifications to enhance career skills and credentials, offer on-demand video lessons covering a wide range of topics and subjects, accessible any time, anywhere. we provide educational content such as quizzes, exercises and instructional materials that help learning very easy.

Our Focussed Products

- The AI interview bots are used in the preliminary recruitment process which asks some predefined questions to the candidates and assess the responses based on tone, content and relevance.

- In AI generated video, new video content is generated based on the input data, such as text, character, style or theme using AI techniques.

- Infosams develop a responsive desktop and mobile-friendly e-commerce store optimised for all devices and screen. It provides seamless integration with third-party tools, plugins and APIs for enhanced functionality and performance. We design the user interface and user experience of the e-commerce store as per the client request.

- On-line education portal create personalised learning paths tailored to individual student needs and goals. This provides professional development courses and certifications to enhance career skills and credentials.

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